

### **2024 NEean Dialogues in the Disciplines**

## Generative AI: A New Lens on Innovating Teaching, Learning, and Assessment

Agenda
Friday, March 22, 2024
All times listed are Fastern Time

10:00 am – 10:15 am

### **Welcome and Opening Remarks**

Carina Self, NEean President; Assistant Dean of Engagement and Academic Effectiveness, University of New Hampshire

10:15 am – 11:15 am

### **Keynote Presentation**

# Empowering Education: Leveraging AI for Teaching, Learning, and Assessment

This session will cover how to leverage AI to advance teaching, learning, and assessment practices to better support student success. After painting a picture of common barriers and challenges to teaching and assessment work, the presenter will discuss how AI can streamline core processes and minimize common constraints like time-consuming analysis. AI can be a catalyst in addressing urgent issues of educational inequality, where assessment can be a tangible mechanism to advance diversity and equity-related efforts. Underscoring the importance of collaboration to advance equity and better support teaching and learning, AI tools can facilitate and equip data-driven partnerships.

Now more than ever, educators need to better empower one another to authentically engage in assessment and effectively tell the story of student learning. In doing this work, AI can further drive analytics and enhance the teaching, learning, and assessment processes with aspects such as real-time visualization and predictive modeling. The presenter will highlight key considerations and practical strategies for embracing AI in everyday work, as well as make time for Q&A with the audience.

**Presented by:** Joseph Levy, Associate Vice Provost of Accreditation and Quality Improvement, Excelsior University

11:15 am – 11:30 am Break

<u>Panel</u>

11:30 am – 1:00 pm

# Building Collaborative Futures: Equipping Students for an AI-Enhanced World

Join this panel presentation to hear from multiple perspectives about the state of assessment and its future in light of advances in generative Artificial Intelligence (AI). The panel will discuss the current state of assessment, including challenges and opportunities for practitioners in the field and ways we might help to prepare students to be career ready. The conversation will also cover emerging trends and considerations for AI, including sharing of resources and examples. The panel will conclude with recommendations for next steps, as well as time for Q&A with session participants.

#### Presenters:

Natasha Jankowski, Consultant and Lecturer, Former Executive Director of the National Institute for Learning and Outcomes Assessment (NILOA)

Joseph Levy, Assoc. Vice Provost of Accreditation and Quality Improvement, Excelsior University
Ruth Slotnick, Director of Assessment, Bridgewater State University

1:00 pm -1:30 pm Break

1:30 pm – 2:30 pm

#### <u>Panel</u>

# Real Intelligence on AI from Higher Education Professionals and Students

This panel of Faculty, Administrators, Instructional Designers and Students will address questions about their expectations and fears around the impact of Generative AI. We will be emphasizing learning, teaching, and assessment given the potential impact of generative AI. The discussion will start with brief comments from the panelists and then move to moderated questions from the audience.

### Panelists:

Steve Covello, Sr. Instructional Designer, University of New Hampshire
Kevin Gardner, Director of Learning Design, University of New Haven
Jessica Greene, Associate Vice Provost, Assessment and Accreditation, Boston College
April Hodge, Sr. Instructional Designer and recent Ed.D. graduate, Johnson & Wales University
Joe Reilly, Assistant Teaching Professor, Program Lead for MPS in Analytics,
Northeastern University College of Professional Studies
Roger Taylor, Associate Director of Assessment, Boston University

2:30 pm – 2:45 pm

### **Dialogues Wrap Up**

Participants can share key takeaways and next steps for implementation at their schools.

### Speaker Biographies (in order of appearance)

### Joseph Levy, Ed.D.

Associate Vice Provost of Accreditation and Quality Improvement, Excelsior University

Dr. Joseph D. Levy serves as the Associate Vice Provost of Accreditation and Quality Improvement at Excelsior University. Joe is a member of the Student Affairs Assessment Leaders (SAAL) Board of Directors, co-creator and instructor for the Applying and Leading Assessment in Student Affairs open course, and endorsed speaker for the National Institute of Learning Outcomes Assessment (NILOA). Author, presenter, trainer, and consultant, Joe enjoys leveraging his academic and student affairs experience from multiple institutional types to talk assessment, quality assurance, and institutional betterment. Joe earned a BA in English from Baldwin-Wallace College, an MS in Student Affairs in Higher Education from Colorado State University, and his Ed.D. in Higher Education Leadership from National Louis University.

### Natasha Jankowski, Ph.D.

Consultant and Lecturer, Former Executive Director of the National Institute for Learning and Outcomes Assessment (NILOA)

Dr. Natasha Jankowski is the former executive director of the National Institute for Learning Outcomes Assessment. Under her leadership, NILOA was the proud recipient of the ACPA Contribution to Higher Education award. Dr. Jankowski currently serves on the faculty of New England College and Kent State University. Previously, she served as research associate professor and graduate program coordinator at the University of Illinois Urbana-Champaign. She is also a board member of the Council for the Advancement of Standards in Higher Education (CAS). She holds a Ph.D. in Higher Education from the University of Illinois, an M.A. in Higher Education Administration from Kent State University, and a B.A. in philosophy from Illinois State University.

#### Ruth C. Slotnick, Ph.D.

Director of Assessment, Bridgewater State University

Dr. Ruth Slotnick is Director of Assessment at Bridgewater State University (BSU), has been working at BSU for over a decade. She has developed a culture of assessment on her campus, leveraging her experience from Mount Wachusett Community College with field testing and developing the DQP and AAC&U LEAP VALUE rubrics. Ruth is dedicated to advancing AI in higher education assessment through Java Jams, an unhosted webinar series for practitioners. Her forthcoming piece in *New Directions for Teaching and Learning* explores generative AI in survey methodology. Ruth serves as an adjunct faculty member in BSU's Higher Education Master's program and holds a Ph.D. in Higher Education Administration from the University of South Florida and an M.Ed. in Art Education from Pennsylvania State University.

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